CONSTRUCTION ANGLIA

CONSTRUCTION ANGLIA
PARTNERSHIP PACKAGES 2026

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www.constructionanglia.com

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ABOUT CONSTRUCTION ANGLIA

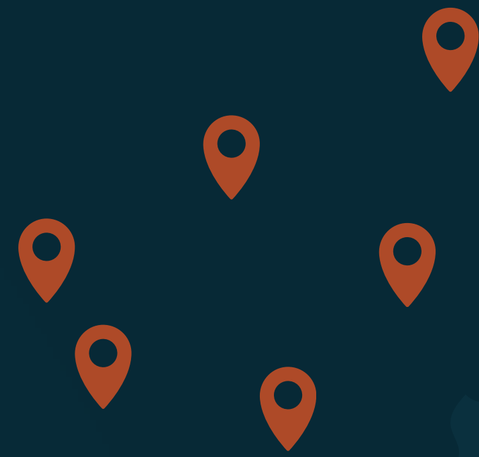
Construction Anglia is a news hub – a place to discover the latest news in construction across Suffolk, Norfolk, Essex, Cambridgeshire, Bedfordshire and Hertfordshire.

Featuring breaking news, in-depth features, project launches and completions, interviews with industry experts and more, Construction Anglia is the place to go for the region's latest news and updates from the sector.

Construction Anglia was founded by **Clare Friel** and the team at **Friel**, based at the Waterfront in Ipswich. Clare specialises in marketing and business development, especially in the construction sector, and is determined to give the region's construction industry the voice it richly deserves.

She is also founder of **Women in Construction Anglia**, championing opportunities, breaking barriers, and building brighter futures for women in the construction industry.

If you have a story or feature to submit to Construction Anglia, or would like to promote an event or discuss advertising opportunities, please contact us.



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PARTNERSHIP PACKAGES

COMMUNITY MEMBER

£1,140+VAT PER YEAR (£95+VAT PER MONTH)

Designed for businesses looking to increase their visibility and become part of a trusted regional platform.

Includes:

- Company listing in the Construction Anglia Partner Directory
- Company logo, business profile (135-155 characters) and website link
- Contact details and key services
- Opportunity to submit company news and project updates (up to two published submissions per month)
- Inclusion in the monthly members' round-up on social media
- Construction Anglia Community Member digital logo for your website and marketing

Ideal for: SMEs, consultants, suppliers and businesses looking to establish their presence within the East Anglian construction industry.

Annual partnership agreement, with the option to pay monthly by Direct Debit.

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GROWTH PARTNER

£7,140+VAT PER YEAR (£595+VAT PER MONTH)

A marketing partnership for businesses that want consistent exposure to Construction Anglia's engaged audience.

Everything included in Community Membership, plus:

- One featured article or company spotlight each month
- Priority publication of submitted news and project updates, subject to editorial approval
- Dedicated promotion across Construction Anglia's LinkedIn platform (at least one LinkedIn post per month and featured within relevant industy content where applicable)
- Inclusion within the monthly newsletter
- Enhanced company profile (to include extended business profile of up 300 characters, images / embedded video and social media links)
- Construction Anglia Growth Partner digital logo for your website and marketing
- First to be notified about new partnership opportunities and initiatives

Ideal for: Businesses wanting to raise brand awareness, showcase projects and position themselves as leaders within the region.

Annual partnership agreement, with the option to pay monthly by Direct Debit.

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STRATEGIC PARTNER

£11,940+VAT PER YEAR (£995+VAT PER MONTH)

Position your business at the forefront of East Anglia's construction sector.

An exclusive partnership for organisations looking to maximise their profile and become recognised industry leaders.

Everything included in Growth Partnership, plus:

- Category exclusivity available subject to sector availability and Construction Anglia approval
- Premium homepage branding and priority visibility
- Quarterly executive interview and thought leadership features
- Enhanced brand exposure across our social media channels
- Strategic planning meeting to align content with your business objectives
- Construction Anglia Growth Partner digital logo for your website and marketing
- First option on new sponsorship and promotional opportunities

Ideal for: Major contractors, developers, consultants, manufacturers and organisations investing in long-term brand leadership

Annual partnership agreement, with the option to pay monthly by Direct Debit.

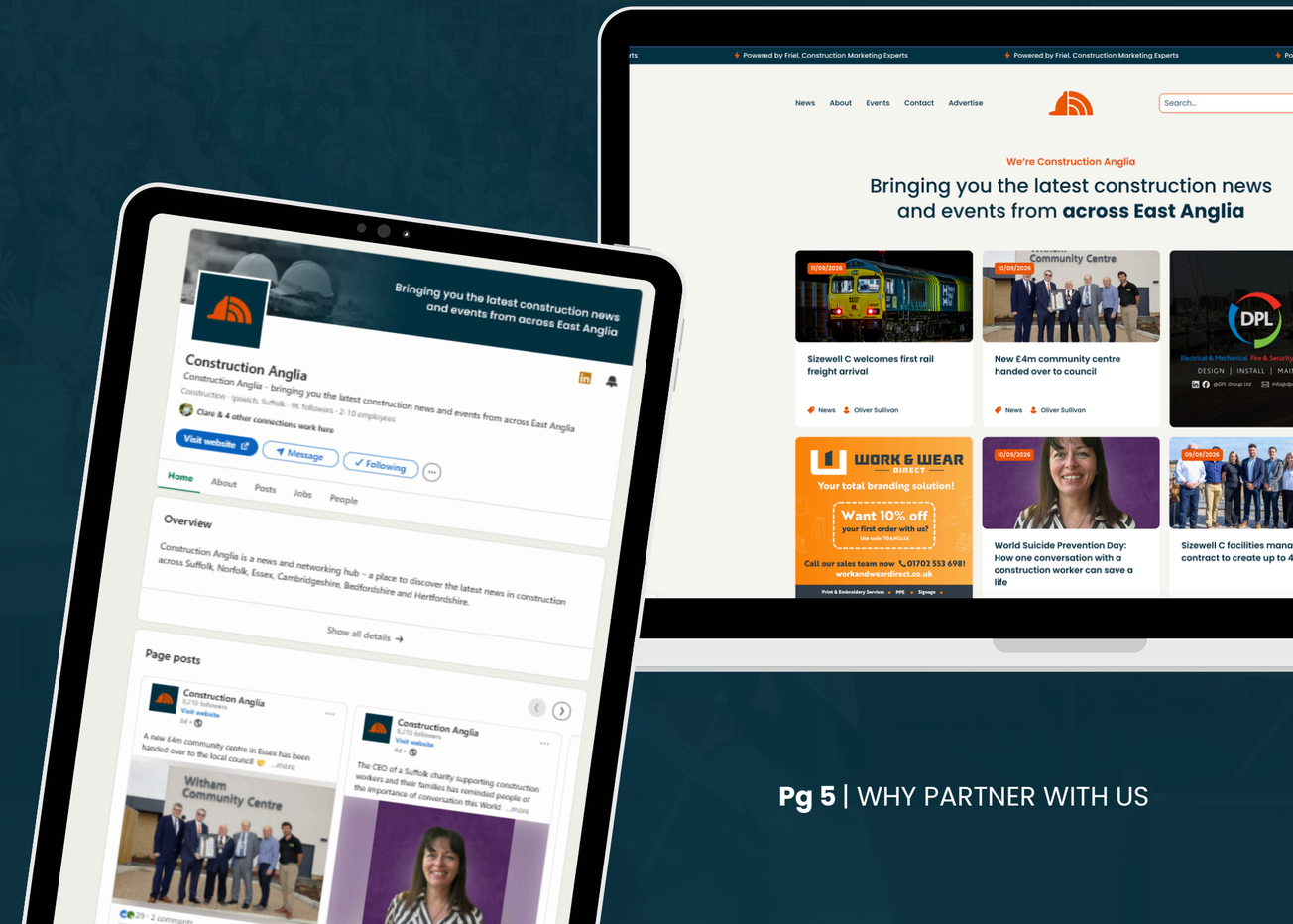
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WHY PARTNER WITH CONSTRUCTION ANGLIA?

Since 2020, Construction Anglia has been connecting the region's construction industry through trusted news, project updates and business insight.

Our partners benefit from:

- An established and respected voice within the East Anglian construction sector
- Over **10,000 LinkedIn followers**
- Up to **30,000 annual website visitors**
- A growing monthly newsletter
- A highly targeted audience of construction professionals



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FREQUENTLY ASKED QUESTIONS

WILL THERE BE ANALYTICS AVAILABLE FOR US TO REVIEW PERFORMANCE?

For our Community Membership, statistics of your company listing will be provided on an annual basis prior to renewal date.

For our Growth and Strategic Partnerships, reports will be provided every four months. These will include data from your company lisiting, results from articles, newsletter stats and social media performance.

IS THERE A LIMIT TO HOW MANY NEWS ITEMS WE CAN SEND IN?

There is no set limit on submissions. However, publication is subject to editorial review and scheduling, and Construction Anglia reserves the right to determine which stories are published and when. Growth and Strategic Partners benefit from priority consideration and publication of relevant news and project updates.

HOW MANY PARTNERS ARE THERE?

We have no limit on our Community Memberships. Our Growth Partner is limited to 20 companies and our Strategic Partner is limited to eight companies. We limit partner numbers to maintain visibility and value.

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FREQUENTLY ASKED QUESTIONS

WHAT HAPPENS IF ALL GROWTH OR STRATEGIC SPACES ARE SOLD?

If all places are currently sold, organisations can join our priority waiting list and will be offered the next available opportunity. While waiting, businesses can become a Community Member and start building their presence within the Construction Anglia community immediately.

HOW CAN I PAY?

Our partnerships are based on an annual agreement and are invoiced in advance, with the option to pay monthly via Direct Debit (a 5% administration fee applies).

WHAT IS THE CANCELLATION PROCESS?

Partnership agreements are subject to a 12-month minimum term. Thereafter, 90 days' written notice is required.

ARE THERE ANY OTHER OPPORTUNITIES WITH CONSTRUCTION ANGLIA?

If one of our partnership packages aren't for you, we also offer one-off editorial content, advertising across our website and newsletter. Please contact one of our team on **advertising@constructionanglia.com** for more information.

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CONTACT DETAILS

If you've got a story to submit or would like to pitch for a feature, please email:

news@constructionanglia.com

For any advertising requests or queries about Construction Anglia, you can contact the team:

01473 561125
advertising@constructionanglia.com
info@constructionanglia.com

The Construction Anglia inbox is monitored by the team between 9am and 5pm, Monday to Friday.

@constructionanglia